

MAY IS BIKE MONTH!
Brought to you by BIKE MONTH HUMBOLDT

Bike in and feel
the wheel LOVE.



Bike to these local shops in May
2025 and get a reward!

Look for “BFB” signs in shop windows.
Show your helmet, bike, or Bike-to-Work sticker from any 2025 Bike Month Humboldt Event.

| ARCATA BFBs | Reward Days | Reward/Perk |
|-----------------------------|----------------|---|
| A to Z Eyecare | All Bike Month | Free raffle entry for Rudy Project riding sunglasses designed for cyclists (\$285 value) |
| Adventure's Edge | All Bike Month | 10% discount |
| Art Center | May 12-18 | 20% off non-sale items |
| Bubbles | May 16 | Free bar of soap |
| Café Brio | May 12-18 | Free chocolate chip cookie |
| Eco-Groovy Deals | All Bike Month | Eco-Groovy pays your sales tax |
| Elemental | All Bike Month | 10% off |
| Good Day Shop | All Bike Month | 10% off |
| Heart Bead | All Bike Month | 10% off |
| Jujubee's | All Bike Month | 10% off |
| The Kitchen Arcata | All Bike Month | 10% off and a free PBR or non-alcoholic beverage with your purchase |
| La Ciendita | All Bike Month | Free Mexican candy |
| Los Bagels | All Bike Month | Free 12 oz coffee or hot chocolate (1 St. shop, not CPH) |
| Moonrise Herbs | May 12-18 | Free cup of tea |
| North Coast Co-op | All Bike Month | Free raffle entries: weekly for Co-op \$30 giftcard, month-long for \$50 for bike shop of your choice |
| Northtown Books | May 12-18 | 10% off books |
| Northtown Coffee | May 12-18 | Free coffee |
| Peaches and Pearls | All Bike Month | 10% off |
| Redwood Yogurt | All Bike Month | 50% off |
| Revolution Bicycles | May 12-18 | 10% off service packages |
| Richard's Goat Tavern | May 12-18 | 10% off your tab (mention Bike Month discount) |
| Rocking Horse | All Bike Month | 10% off |
| Shipwreck | All month | 10% off |
| Solutions | May 12-18 | 20% off |
| Tin Can Mailman | All Bike Month | 10% off |
| Ultimate Yogurt | All Bike Month | 20% off |
| Vintage Avenger | All Bike Month | 10% off |
| Wild Hare Tavern | May 12-18 | \$1 off your first draft (wine, beer, or kombucha) |
| EUREKA BFBs | Reward Days | Reward/Perk |
| Adventure's Edge | All Bike Month | 10% off |
| Bling Brow Bar | May 16 | Gift bag of undercarriage skincare samples and \$5 off any service |
| Booklegger | May 31 | Raffle prize for Bike Celebration Fair at JCC |
| Dick Taylor Craft Chocolate | All Bike Month | 20% off in-store Dick Taylor products |
| Ellis Art and Engineering | All Bike Month | 15% off |
| Eureka Books | All Bike Month | 20% off |
| Kaptain's Quarters Taproom | All Bike Month | \$1 off 16 oz tap beer and cider |
| Los Bagels | All Bike Month | Free small coffee or hot chocolate |
| Many Hands Gallery | All Bike Month | 15% off merchandise (excludes consignment) |
| North Coast Co-op | All Bike Month | Free raffle entries: weekly for Co-op \$30 giftcard, month-long for \$50 for bike shop of your choice |
| Redwood Music Mart | All Bike Month | Treasure Chest 5% to 20% discount |
| Revolution Bicycles | May 12-18 | 10% off service packages |
| Talisman Beads | May 31 | Raffle prize for Bike Celebration Fair at JCC |
| Ultimate Yogurt | All Bike Month | 20% off |
| Witness Coffee Roasters | All Bike Month | 10% off |
| Zumbidos | All Bike Month | 10% off |

Thank you to our business sponsors who generously donated to Bike Month Humboldt:

AGOOCHI INDUSTRIES, PIERSON BUILDING CENTER, ZWERDLING LAW FIRM

Join us at the **Bike Celebration Fair** ~ Free raffle drawing for BFB prizes!
May 31, 11am–2pm • Jefferson Community Center, Eureka

EVENTS! • BFB UPDATES! • “RIDE 5” BIKE CHALLENGE & PRIZES!
Check it all out @
BikeMonthHumboldt.org